





ELECTRALINE GROUP DESCRIPTION

Electraline Group was established at the end of the nineties through the purchase of some companies that have been dealing in the production and in the sale of electrical material for the big Bricolage and Food Stores for several years.

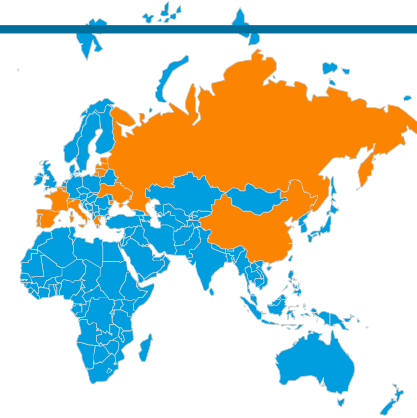
At present Electraline controls 3 production branches and 6 distribution companies respectively

- in Italy (Electraline 3PMark SpA)
- in France, Belgium and Netherlands (Electraline CBB S.A.),
- in Portugal and Spain (Electraline Iberica Ida)
- in China (Electraline China Ltd and Ningbo YLK Ltd)
- in Russia (O.O.O. Electraline Russia)
- in Switzerland (Electraline Logiplus S.A.)
- in Latvia (Electraline Baltika SIA)
- in Ukraine (Electraline Ukraine LLC)

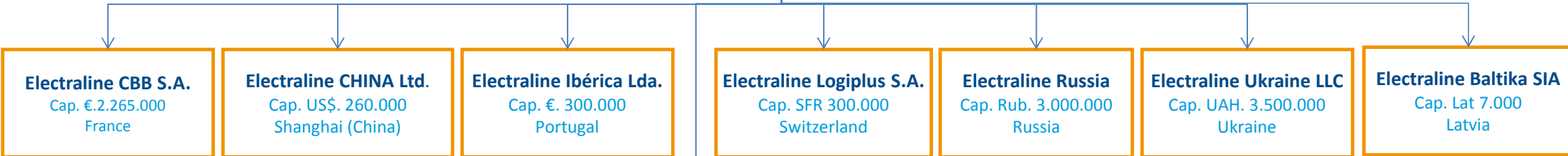
Electraline has profited by the experiences of his companies and under its direction they have specialized but they have always kept the necessary flexibility to offer a reliable service to their customers. The good geographical location of its companies and its distributors enables quick deliveries to every store in all the mentioned countries above.



ELECTRALINE GROUP



Electraline 3PMark SpA
Cap. €.1.000.000
Italia



Ningbo YLK
Cap. US\$. 850.000
Ningbo (China)



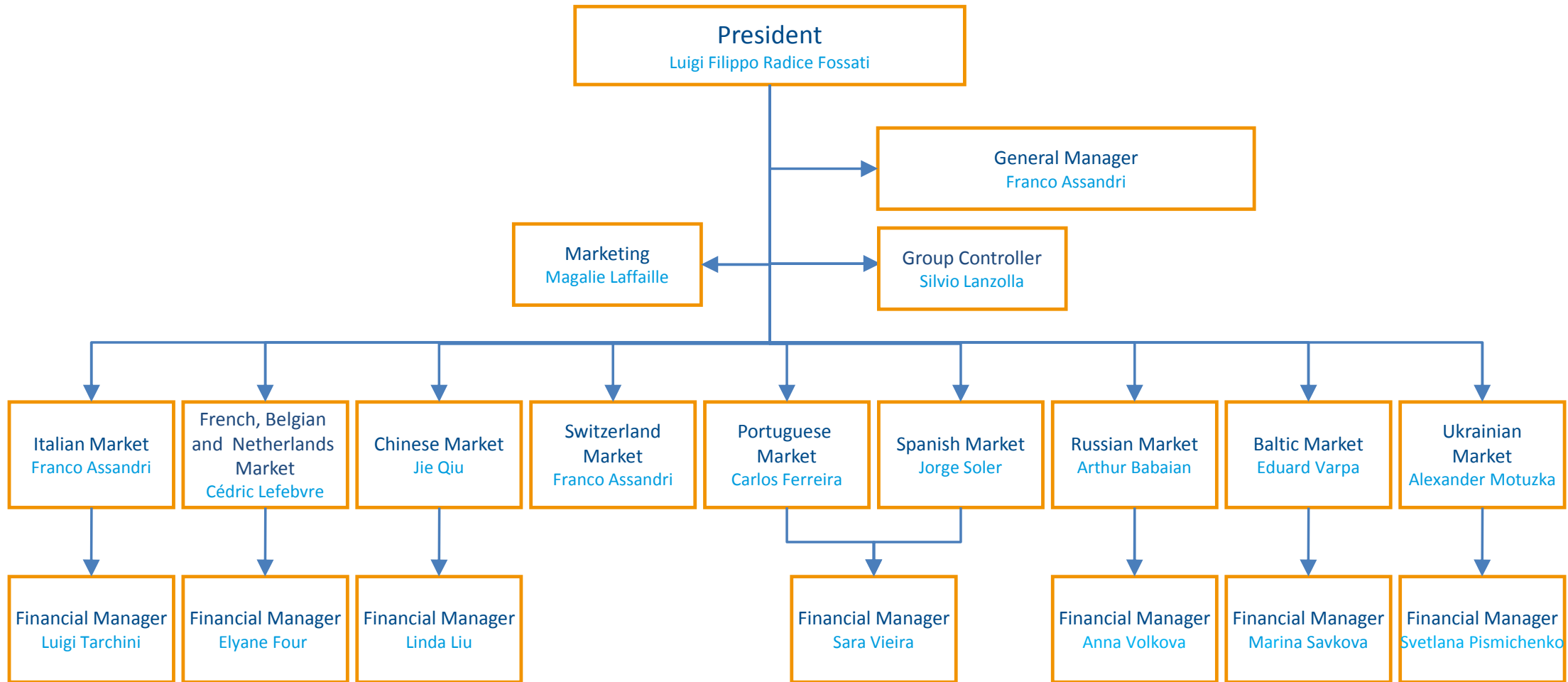
Production Unit:

- Cable reels
- Extension cord
- Multi socket
- Cables

For European and Chinese market



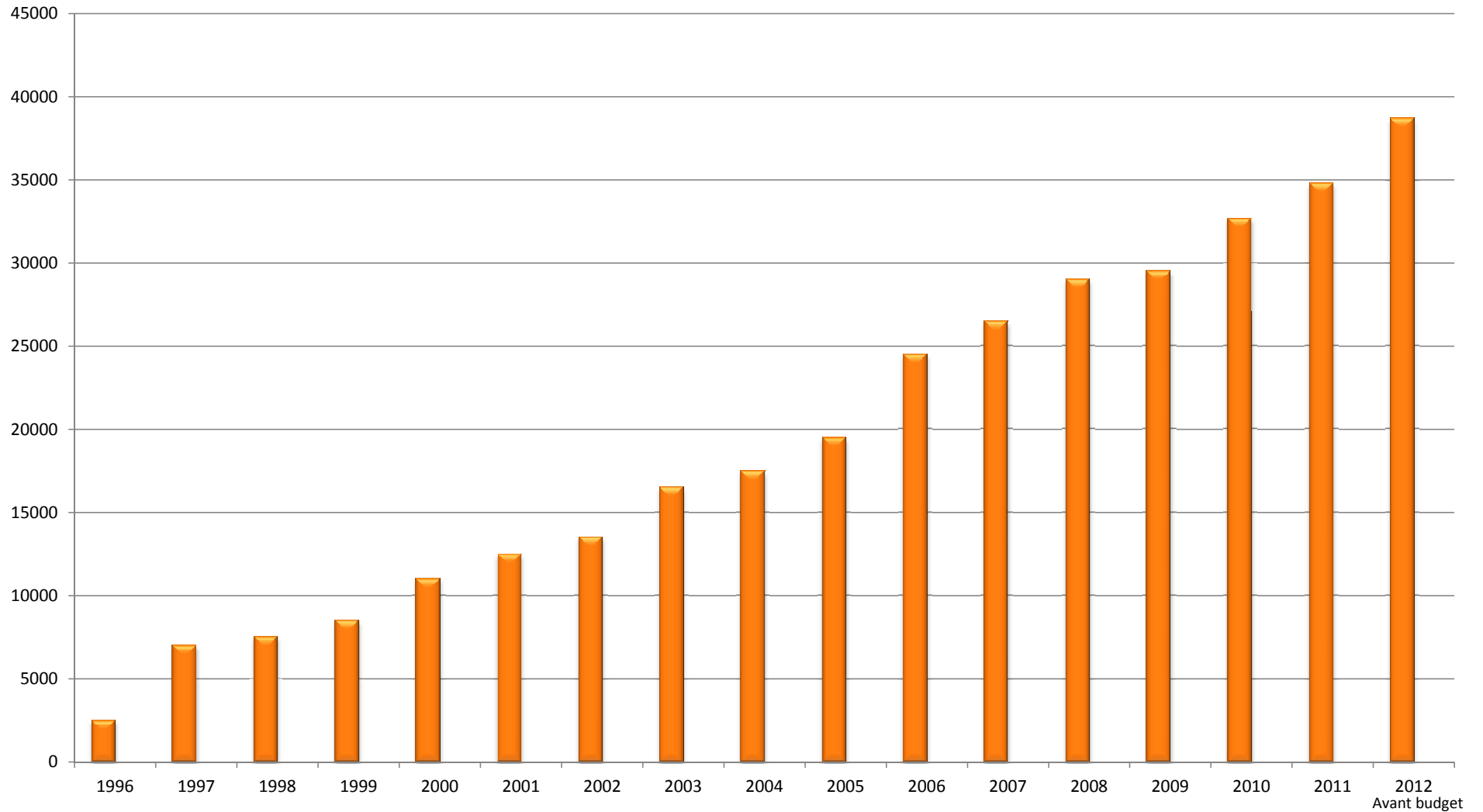
ELECTRALINE GROUP ORGANIZATION





ELECTRALINE GROUP SALES (000/€)

Electraline turnover





NINGBO YLK ELECTRICAL Co.Ltd



130 people working for NBYLK



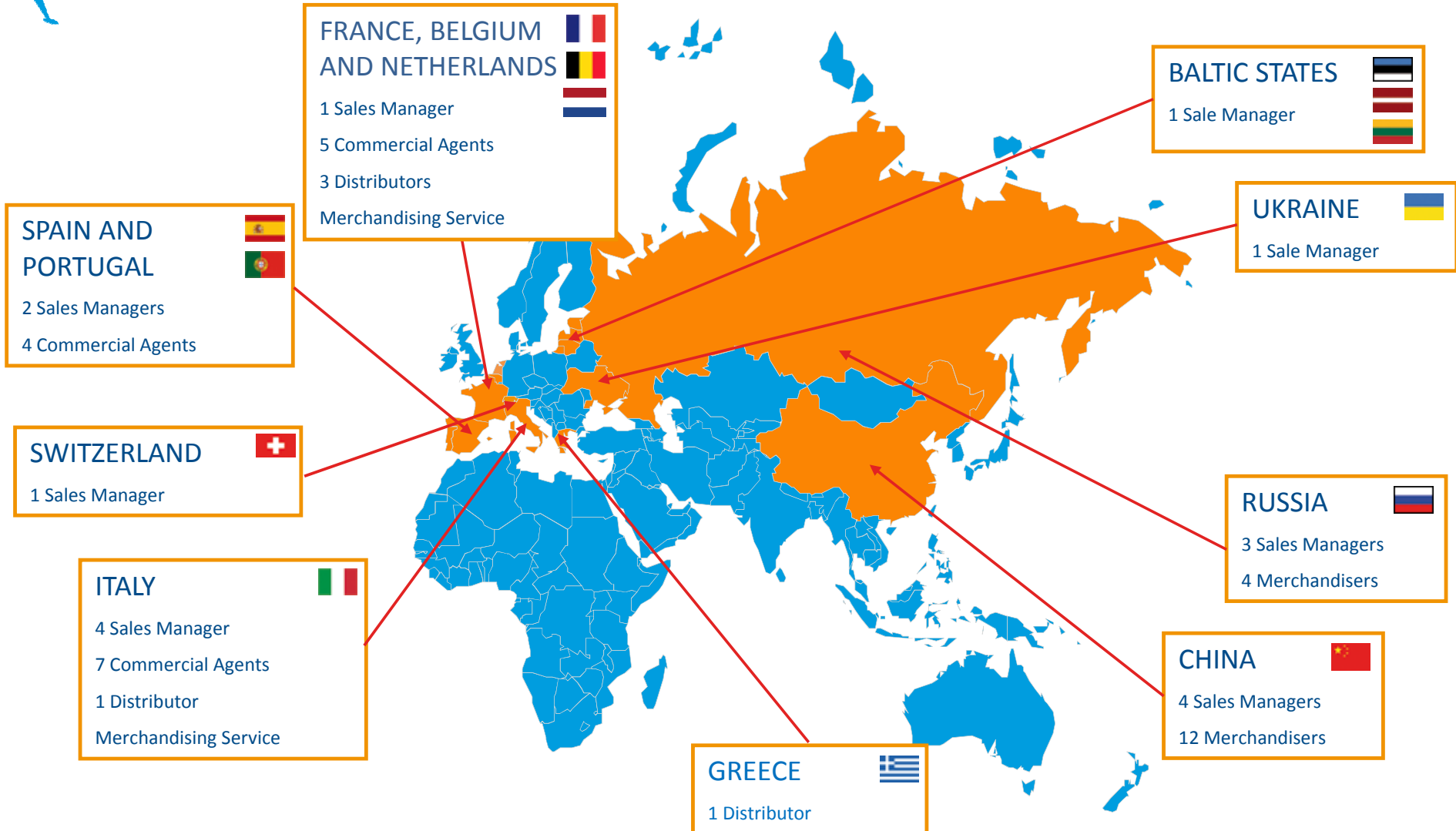
OUR GOALS

Our goals:

- ✓ Customer service
- ✓ Quality
- ✓ International presence
- ✓ International development
- ✓ Wide set




SALES FORCE





MAIN CUSTOMERS

FRANCE 


Leroy Merlin	Bricoman
Apex	Bricorama
Mr Bricolage	Bricomarche
Briconaute	Cofaq
Bricodeal	Weldom
CGE D Cadelec	Auchan
Cora	Leclerc BBJ
Pole vert	Tout faire
Point P	

BELGIQUE 

Plan it

NETHERLANDS 

Plan it

BALTIC STATES 

Rimi	
K-Rauta	
RD Electronics	
Prisma	Ermitazaz
Tendo	Bauhof

UKRAINE 

Metro
OBI
Leroy Merlin
Praktiker

PORTUGAL 


Leroy Merlin	Leclerc
Mestre Maco	Max Mat
Bricomarche	

SPAIN 

Bricomart	Leroy Merlin
AKI	Bricohouse
Leclerc	Brico Depot

ITALY 

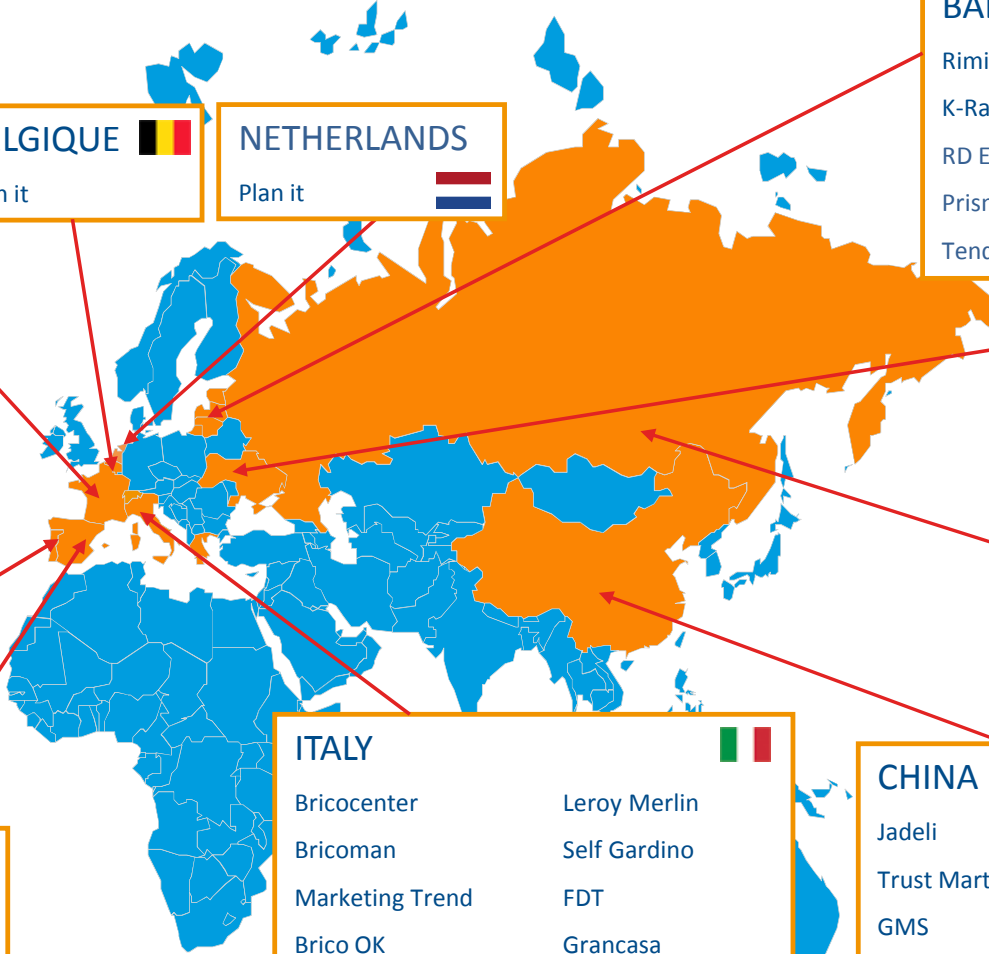
Bricocenter	Leroy Merlin
Bricoman	Self Gardino
Marketing Trend	FDT
Brico OK	Grancasa
Punto Legno	Italbrico
Bricofer	Briconline

CHINA 

Jadeli
Trust Mart
GMS
HuaLian
Century LianHua

RUSSIA 

Castorama
K-Rauta
Home Center
Metrika
Start
Metro
Leroy Merlin
Rio





ELECTRALINE PRODUCTS

Our Products:

- ✓ Cables in coils and drums
- ✓ Extension cords
- ✓ Cable reels
- ✓ Sockets, Plugs and adaptors
- ✓ Multisockets
- ✓ Lamp holders
- ✓ Working lamps
- ✓ Projectors
- ✓ Flex and rigid pipes and installation accessories
- ✓ Boxes and distribution boards
- ✓ TV accessories
- ✓ Net accessories
- ✓ Telephone accessories
- ✓ Halogen and fluo Lamps
- ✓ Night lights
- ✓ Testers
- ✓ Timers
- ✓ Alarms
- ✓ Door bells
- ✓ Thermostats
- ✓ Video doorphones
- ✓ TVCC